

Two young children, a boy and a girl, are jumping joyfully over the large text "PILLOW TIME". The boy is on the left, wearing blue striped pajamas, and the girl is on the right, wearing pink striped pajamas. They are both smiling and holding hands.

PILLOW TIME

HOSTED BY TYRONE EDWARDS

Every Pillow Tells a Story. Every Dollar Sparks a Change.

MARCH 26, 2026
6PM - 10PM

STACKT MARKET

28 Bathurst Street, Toronto



ABOUT US

Yorktown Family Services is a fully accredited community service agency dedicated to supporting the mental health of infants, children, youth and young adults.

YOUR MONEY WELL SPENT

Every dollar raised helps create safer homes, healthier minds, and stronger communities through these vital services:

- **RAPID ACCESS THERAPY** Immediate, no-cost mental health support for children, youth, and families, delivered at the moment it's needed most.
- **YOUTH MENTORSHIP PROGRAM** Life-changing mentorship that nurtures confidence, strengthens resilience, and builds long-term mental well-being through meaningful one-on-one and group connections.
- **MAKE HOME SAFE PROGRAMS:** Critical support and safety-focused interventions for survivors of gender-based violence helping them rebuild lives free from fear and harm.
- **WRAPAROUND MODEL OF SUPPORT** A collaborative, strengths-based approach that reduces emergency interventions and helps youth and families achieve lasting stability through integrated mental health and social supports.
- **COMMUNITY VIOLENCE PREVENTION** Innovative, trauma-informed programs that engage communities, prevent violence, and create safer spaces - especially in neighbourhoods most impacted by systemic inequities.



PILLOWTIME



THE EXPERIENCE

Join us on March 26th for an evening of fun. Set against the dynamic backdrop of Toronto's skyline, STACKT Market unfolds within a vibrant mix of open-air patios, lush lawns and modular architecture. This half-outdoor venue blends industrial-chic shipping-container design with the relaxed energy of al fresco space, giving our guests room to roam, connect and engage in fresh air. Think open fires, s'mores and so much more!

Our "Pillow Portrait Playroom" will be designed and shot by famed photographer George Pimentel.

For more information, tickets or to donate, [click here!](#)

REBECCA'S HAPPY PILLOW WALL

our featured silent auction pillow wall will be curated by Rebecca Hay Designs featuring some of Toronto's top designers. We hope you will join!



PILLOWTIME



Sponsorships **PRESENTING SPONSOR \$25,000**

AT THE EVENT

- Category Exclusivity
- One double lounge (20 Tickets)
- Two dedicated bottle and food service waitstaff
- Right to use trademarks in association with the named event
- Opportunity to promote your generous support for one year.
- At-Event speaking or video opportunity

RECOGNITION

The following communication materials will feature your organization as the Presenting Sponsor of Pillow Time

- Save the Date
- Invitation
- Exclusive video format feature on social media-
- Full page ad in the evening program
- Event webpage
- Company logo on video screens at the event
- Inclusion in appropriate social media activity
- Onsite signage
- Recognition in Yorktown 2026 Annual Report and on the Yorktown Family Services website
- Inclusion in media release(s)

POST EVENT

- Custom Impact Report

A business receipt will be issued for the full sponsorship amount.

PILLOWTIME



Sponsorships **SUPPORTING SPONSOR \$15,000**

AT THE EVENT

- Category Exclusivity
- One dedicated lounge (10 Tickets)
- One dedicated bottle and food service waitstaff
- Right to use trademarks in association with the named event
- Opportunity to promote your generous support for one year.

RECOGNITION

The following communication materials will feature your organization as the Supporting Sponsor of Pillow Time

- Invitation
- 1/2 page ad in the evening program
- Event webpage
- Company logo on video screens at the event
- Onsite signage
- Recognition in Yorktown's 2026 Annual Report and on the Yorktown Family Services website
- Inclusion in media release(s)

A business receipt will be issued for the full sponsorship amount

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Sponsorships CORPORATE LOUNGE \$10,000

AT THE EVENT

- Several opportunities available
- One dedicated lounge (10 Tickets)
- Premium Bar (and non-alcoholic beverages) included
- Right to use trademarks in association with the named event
- Opportunity to promote your generous support for one year.

RECOGNITION

The following communication materials will feature your organization as the Corporate Sponsor of Pillow Time

- Invitation
- Company name in the evening program
- Event webpage
- Company name on video screens at the event
- Onsite signage
- Recognition in Yorktown's 2026 Annual Report and on the Yorktown Family Services website
- Inclusion in media release(s)

A business receipt will be issued for the full sponsorship amount

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FRIENDS OF YORKTOWN SUPPORTER \$5,000

AT THE EVENT

- One dedicated high-top table (8 Tickets)
- Premium Bar (and non-alcoholic beverages) included
- Outdoor/Entrance Signage
- Sponsorship of one food or drink station
- Right to use trademarks in association with the named event
- Opportunity to promote your support for one year

RECOGNITION

The following communication materials will feature your organization as a Friends of Yorktown Supporter

- Company name recognition in the evening program
- Company name on the video screens at the event
- Recognition in Yorktown's 2026 Annual Report and on the Yorktown Family Services website

A tax charitable receipt for maximum allowable amount

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PILLOWTIME PALS \$2,000

AT THE EVENT

- 2 Tickets
- Premium Bar (and non-alcoholic beverages) included
- Right to use trademarks in association with the named event
- Opportunity to promote your support for one year

RECOGNITION

The following communication materials will feature your organization as a Pillowtime Pals Supporter

- Company name recognition in the evening program
- Company name on the video screens at the event
- Recognition in Yorktown's 2026 Annual Report and on the Yorktown Family Services website

INDIVIDUAL TICKETS \$250

AT THE EVENT

- Premium Bar (and non-alcoholic beverages) included

RECOGNITION

- Join a community of changemakers helping Yorktown families thrive.

[BUY TICKETS HERE](#)

BUNDLE OF 5 TICKETS \$750

AT THE EVENT

- Premium Bar (and non-alcoholic beverages) included

RECOGNITION

- Join a community of changemakers helping Yorktown families thrive.

PILLOWTIME



THE DESIGNER PROPOSITION

YORKTOWN AND REBECCA HAY ARE LOOKING FOR 40 AMAZING TORONTO DESIGNERS!

YOUR CHALLENGE

Imagine, design and create two pillows that reflect your vision of positive mental health for children or youth. Any size, any shape, any material.

REBECCA'S HAPPY PILLOW WALL

All pillows will be displayed on Rebecca's Happy Pillow Wall at the Pillow Time event where attendees will bid on them via Silent Auction!

THANK YOU

Participating Designers will enjoy a 40% discount on up to two individual tickets to the event, paying just \$150 per ticket. Or if you choose to buy any Corporate Sponsorship, you will get a 10% off.



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